

STRATFORD-UPON-AVON TOWN COUNCIL

VIRTUAL YOUTH TOWN COUNCIL MEETING

In accordance with s78 of the Local Authorities and Police Crime Panels (Coronavirus) (Flexibility of Local Authority and Police and Crime Panel Meetings) (England and Wales) Regulations 2020

1 April, 2021

Open Minutes pages 1 – 5

Present:

Youth Councillors:

Kerry Alcock	Eva Key
Danni Cleeve	Isabel Lambourn
Aiden Drinkwater	Alfie Walker

Town Councillors: Gill Cleeve, Tony Jackson (Mayor)

Clerks: Admin Clerk

Press: Absent

Public: None

66) Apologies

Apologies were received by Oli Hughes and Bianka Pawlowska.

Amelia Betts, Hope French, Saul McDougall and William Winter were absent from the meeting.

67) Declarations of Interest

None.

68) To receive written requests for dispensation for disclosable pecuniary interests

There were no requests.

69) To grant any requests for dispensation

There were no requests.

70) Public Participation

No one had registered to speak in Public Participation.

71) To Approve Draft Minutes of the Youth Town Council meeting held on 4 March, 2021

RESOLVED: The Draft Minutes of the Youth Town Council meeting held on 4 March, 2021 be approved as a correct record.

72) To Approve Draft Notes of the Youth Town Council Media Group meeting held on 18 March, 2021

RESOLVED: The Draft Notes of the Youth Town Council Media Group meeting held on 18 March, 2021 be approved as a correct record.

73) Stratford Youth Forum (SYF) Feedback

Alfie gave updated that the SYF Spring Annual Meeting is coming up on Thursday 8 April. This meeting will be to review the constitution and decide how the SYF wants to progress through the spring/summer and beyond.

74) Future Strategy

This meeting on 1 April marks the sixth time the Youth Town Council have met. Therefore, members were asked to consider a 'Future Strategy' – and decide upon activities and projects they would like to complete within their first year.

Eva suggested that we seek out more public opinion from the youth in the town via a Google Docs survey. This may incite some responses from youth outside of the YTC.

It was also thought that post-covid people are going to want to meet up and attend clubs and organisations, therefore the YTC should begin promoting these. Cllr Cleeve noted that she is

currently working on producing a list of youth organisations in the town and would share this once completed.

It was AGREED: that Eva would create a Google Docs quiz and reach out to schools to ask for it to be distributed. This could be set as an optional homework task, that students are encouraged to complete.

- Gender Neutral Clothing Campaign

Regarding this, Kerry thought that it would be a good idea to link in with other businesses that already have an interest in this. It was suggested that New Look at the Maybird Centre could be approached as they are known to be very active Pride supporters.

Kerry reiterated that the goal of this project would be to encourage people to feel like they do not have to choose their clothing from specific sections and that they can choose what they wear dependant on what they like and whether it is comfortable, without it being labelled as male or female.

- Youth Awards

At the Youth Town Council Media Group meeting held on 18 March it was agreed that it would be a good idea to hold a Youth Awards Event this year. This could allow other young residents of Stratford-upon-Avon to nominate those who have made an impact in the town. E.g., Youth Small Business of the Year, Youth Eco-Friendly Warrior of the Year.

Members were asked to consider this proposal and decide if/how to go forward with it.

Members agreed that this would be a great way to spread awareness of the YTC and suggested that it could link in with the 'Youth Awareness Day' that has been discussed previously. Youth bands could then perform during the evening awards ceremony.

It was AGREED: that the Youth Town Council would like to go forward with the Youth Awards idea, and that it should be included on the agenda for each meeting going forward.

75) Social Media Action Plan/Calendar

At the Youth Town Council Media Group meeting held on 18 March it was agreed to give members Isabel Lambourn and Alfie Walker access to the YTC Instagram in order for them to start creating posts.

Members were asked at this meeting to create an action plan or calendar of topics they would like to focus on highlighting on the YTC social media pages.

Isabel suggested that she could make a Google Docs sheet with social media ideas that could be shared with the group. A new topic could be picked every week and a rota could be designed so that members get equal sharing opportunities.

When specific campaigns, such as UK Mental Health Awareness Week (which takes place between 10 and 16 May 2021) occur, the social media posts can focus on these.

Alfie suggested that the YTC could possibly have viewing access of SYF social media's schedule, so that clashes can be avoided – unless wanting to collaborate on a specific campaign or cause.

Isabel also suggested that the YTC could do a 'weekly highlight' where other youth organisations could be promoted.

Alfie questioned whether the YTC could have its own email address for receiving correspondence and enquiries. The Clerk agreed to ask the Town Clerk about this.

It was AGREED: that Isabel would create a Google Docs sheet to act as a social media timetable and share with the group.

76) Filling a Space on the Youth Town Council

It was suggested that the vacancy should be advertised through the Town Council website, and social media as before. However, it was recommended that when sharing on Twitter, school Twitter accounts should be tagged for as much circulation as possible.

If receiving multiple applications, the YTC would hold an informal meet and greet to get to know the applicant(s).

It was AGREED: that YTC would begin advertising the YTC space and this would be factored into the social media rota.

77) Topics/Speakers

It as previously suggested that Claire Thomas from Stratford Music Network could attend the May meeting. However, as this meeting will be just before UK Mental Health Awareness Week, it was suggested that someone from a mental health organisation could come to talk. Clips from this presentation could then be shared on YTC social media during the campaign week.

It was AGREED: that a representative from a Mental Health organisation would be invited to speak at the next meeting.

78) Date of Next Youth Town Council Meeting

The next virtual Meeting of the Youth Town Council will take place at 5:00pm on Thursday 29 April, 2021.

The Chair declared the virtual meeting closed at 6:07 pm.